

**BOTTOMLESS  
CLOSET**

connecting  
**women and  
work**

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## **Wardrobe From Iconic Soap Opera, *Guiding Light*, to be Donated to New York's Bottomless Closet**

**New York, NY – July 14, 2009** – Bottomless Closet announced today that iconic soap opera, *Guiding Light*, is donating a portion of its wardrobe to help economically disadvantaged New York City women enter and succeed in the workforce. The world's longest-running soap opera will end its 72 year-run this coming September and will provide

Bottomless Closet with the show's stock of women's business appropriate clothing, shoes, jewelry, handbags and accessories.

“Since we film in New York City, it seemed fitting to donate the clothes to Bottomless Closet and help women in our community to improve their lives,” stated Shawn Reeves, *Guiding Light's* Costume Designer. “High unemployment rates make it more crucial than ever for women to have the right outfits for job interviews and to remain competitive in the workplace.”

*Guiding Light's* donation will become part of Bottomless Closet's 'boutique' at the organization's headquarters in the Hotel Pennsylvania. Women who are referred to Bottomless Closet receive two complete outfits prior to going on a scheduled job interview and can return for three more outfits once they find employment. Over 1,600 New York City women will be outfitted in the Bottomless Closet boutique this year.

“We greatly appreciate *Guiding Light's* generous donation, which will support our efforts to provide women with business attire so they can interview with confidence and enhance their self esteem,” said Kendall Farrell, Bottomless Closet's Executive Director. “Our clients will have interview outfits literally fit for a leading lady.”

Donors may drop off clothing at **Bottomless Closet's** office, 15 Penn Plaza, B-Level, Suite 40, Monday through Thursday. 212-563-2499  
[www.bottomlessclosetnyc.org](http://www.bottomlessclosetnyc.org)

**MISSION:** Bottomless Closet helps disadvantaged New York City women become self-sufficient through a comprehensive program that begins with business attire and interview preparation and continues with professional development, financial management and personal enrichment. Using the model of women helping women and our network of dedicated volunteers, Bottomless Closet enhances our clients' self-esteem and self-confidence in order for them to enter and succeed in the workforce and improve the quality of their lives.